

Public Relations, Edward L. Bernays And The American Scene; Annotated Bibliography Of, And Reference Guide To Writings By And About Edward L. Bernays From 1917 To 1951 By Anonymous

By Anonymous

The following is a list of public relations, propaganda, and marketing campaigns orchestrated by Edward Bernays (22 November 1891 9 March 1995).

Public relations as described in this volume is, among other things, society's solution to problems of maladjustment that plague an overcomplex world.

Edward L. Bernays American publicist. born. November 22, 1891. A vigorous spokesman and advocate for public relations into his 90s, Bernays was the author of many

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